

## “投资中国”米兰专场邀请函

### “Invest in China” Milan Event invitation

尊敬的企业/机构代表：

近年来，中意两国经贸合作持续深化，共赢前景广阔。

为进一步促进意大利企业来华投资展业，由中国国家商务部主办，商务部投资促进事务局、中国外商投资企业协会和中国工商银行（欧洲）有限公司米兰分行承办的“投资中国”意大利专场活动，将于2024年4月10日下午3:00到5:00在米兰举办。

此次活动旨在协助意大利企业发掘中国投资机会，促进中意两国企业交流与合作。届时，中国国家商务部、北京、四川、江苏等省市商务部门、中国工商银行和其他金融机构、产业园区、两国商协会、中意企业代表将出席活动。

现诚邀贵公司派员出席此次活动，共谋发展。我们期待着与贵公司共同探索中意投资合作的新篇章，携手开创双方合作的美好未来。

烦请登陆以下网页确认您的参加意向、人数、职务与企业/机构名：

<https://form.jotform.com/240785530233049>

如果网页不可用，请发送以上信息至米兰分行邮箱：

[cib.milan@it.icbc.com.cn](mailto:cib.milan@it.icbc.com.cn)

期待您的报名参与！



Distinguished guests:

In recent years, economic and trade cooperation between China and Italy has continued to deepen, with broad prospects for win-win cooperation. In order to further promote the investment and development of Italian companies in China, the "Invest in China" Milan Event hosted by the Ministry of Commerce of the People's Republic of China and co-organized by Investment Promotion Agency of the Ministry of Commerce, Association of Enterprises with Foreign Investment and Industrial and Commercial Bank of China (Europe) S.A. Milan Branch will be held in Milan in the afternoon of 10 April 2024 (from 3:00 to 5:00).

This event aims to help Italian companies explore investment opportunities in China and promote exchanges and cooperation between Chinese and Italian companies. Ministry of Commerce of the People's Republic of China, Beijing, Sichuan and Jiangsu commerce departments, Industrial and Commercial Bank of China, other financial institutions, local industrial parks, business associations of both countries, Chinese and Italian enterprises will all attend this event.

We sincerely invite your company to attend "Invest in China" Milan Event and seek common development. We look forward to exploring a new chapter of Sino-Italian investment cooperation with your company and working together to create a bright future for our cooperation.

If you would like to attend, please confirm the attendees' names, position and company names by entering the following address:

<https://form.jotform.com/240785530233049>

If the above address is not accessible, please send email to Milan Branch: [cib.milan@it.icbc.com.cn](mailto:cib.milan@it.icbc.com.cn)

We look forward to hearing from you.

活动时间：2024 年 4 月 10 日 Event time: April 10, 2024

活动地点：米兰卡瓦列里酒店

Venue: Hotel dei Cavalieri (Piazza Giuseppe Missori, 1, Milan)

活动日程 Event Agenda

14:30	活动签到 Sign in
15:00	活动开始 Event Start
15:00 - 16:30	(3 分钟) 致辞：中华人民共和国商务部外国投资管理司司长朱冰 Speech (3 minutes): Mr. Zhu Bing, Director General, Department of Foreign Investment Administration, Ministry of Commerce of the People's Republic of China
	(3 分钟) 致辞：中国驻米兰总领馆耿协威参赞 Speech (3 minutes): Mr. Geng Xiewei, Commercial Counselor at China's Consulate-General in Milan
	(3 分钟) 致辞：中国工商银行总行公司金融业务部总经理张锋 Speech (3 minutes): Mr. Zhang Feng, General Manager of ICBC Head Office Corporate Banking Department
	(3 分钟) 致辞：意大利中国理事会基金会主席 Mario Boselli Speech (3 minutes): Mr. Mario Boselli, President of Italy China Council Foundation
	营商环境推介：北京市、江苏省、四川省相关部门及产业园区代表介绍各地投资环境。 Business environment promotion: Representatives of related departments of Beijing, Jiangsu and Sichuan, together with representatives of Industrial Parks introduce each regions' business environment of investment
	致辞：意大利企业代表分享投资中国的成功经验 Speech: Representatives of Italian companies will share their successful experience of investing in China
	致辞：中国企业代表 Speech: Representatives of Chinese companies
16:30 - 17:00	企业自由交流、对接与茶歇 Free communication, business match and coffee break
17:00	活动结束（整体预计 2 小时） Event close (overall estimated time to be 2 hours)